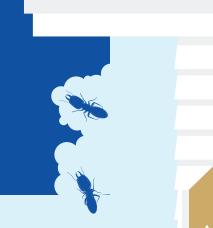
# **CHOOSING THE RIGHT TERMITE CONTROL METHOD**

Not all termite control treatments are the same and when choosing the best method of treatment it's important to understand termite behavior as well as various types of property construction. Here at ACTION Termite & Pest Control we take pride in our decades of experience as well as our ongoing termite training education. Today ACTION is considered an industry leader in termite control providing more termite treatments in Arizona than any other provider. Get rid of termites and take ACTION today!



# **CUSTOMERS TRUST US**

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**QUALITY ASSURANCE GUARANTEED** - We actively listen to your concerns, preferences, and feedback, and tailor pest control solutions to meet your specific needs.



TIMELY & RELIABLE SERVICE - We understand the urgency of pest problems. Our team is dedicated to providing timely and reliable service, so you can regain control of your home as soon as possible.



**RESPONSIVE CUSTOMER SUPPORT** - We address urgent pest issues and inquiries promptly. Dedicated team members are available via online chat, text or just a phone call away!



YOUR SAFETY IS OUR PRIORITY - Our termite control technicians are highly trained and certified to adhere to strict safety protocols. Striving for excellence our technicians go the extra mile for safety by wearing shoe covers when entering your home to prevent the spread of products and debris.



**Exterior of Foundation:** Termites can tunnel up the exterior of the foundation to enter your home.



# **EVERY HOME CAN BE A** FEAST FOR TERMITES

Here in Arizona every house will eventually get termites and the famous saying is "It's not if you'll get termites but when". Although certain conditions conducive may make your home more susceptible to termite infestations and damage no home is considered safe from termites until it has been treated.

**Ceiling beams:** Once termites have entered a home they have been known to create "mud tunnels" that protrude from the ceiling.

## **KNOW THE DIFFERENCE: FLYING ANT VS TERMITE** Swarming ants or swarming termites? Don't let an inexperienced termite inspector misidentify one of these. **TERMITE**

### Straight Antennae

Equal Length Wings Thick Waist

edges of the slab, finding weaknesses or gaps that allow them to access the home.

SUBTERRANEAN TERMITE

**ENTRY POINTS** 

**Slab Edges:**Termites can tunnel along the

**Utility Penetrations:** Plumbing and utility lines that pass through the slab can create entry points for termites.



Slab Cracks: Termites can enter through cracks in the flooring or floor covering.

### **FLYING ANT**

Elbowed Antennae Unequal Length Wings **Pinched Waist** 



### SUBTERRANEAN TERMITES: INTERESTING FACTS

**DAMAGE** - Subterranean termites can cause the most damage of any termite species. U.S. residents spend an estimated \$5 billion annually to control termites and repair termite damage.

MUD TUNNELS - These termites build distinctive tunnels, often referred to as "mud tubes," to reach food sources and protect themselves from open air and predators.

**COLONY SIZE** - In ideal conditions with abundant resources, mature subterranean termite colonies can grow to include several million individuals. In Arizona you can have several colonies per acre or one colony with a tunnel system covering an entire acre.

**HIVE INTELLIGENCE** - Subterranean termite colonies exhibit collective intelligence. They make decisions as a group, which allows them to adapt to changing conditions and allocate resources efficiently.

ANCIENT ORIGINS - Termites are believed to have been on Earth for more than 100 million years. They are often referred to as "living fossils" due to their long evolutionary history.



**Colony B** 

